

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 951185-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|-------------------|---------|-----------------|
| Obama/D/President | SKED A | 1768 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/14/12 - 09/17/12 | 951185 | 07903241 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|------------------------|------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 09/17/12 | 09/17/12 | M-F Sunrise @6AM | 6:00-7:00 AM | M----- | :30 | 1 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESHM | | 09/17/12 | 6:41 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | 0FA12Z118H | \$900.00 | NM |
| 2 | 09/17/12 | 09/17/12 | NBC Today Show | 7:00-9:00 AM | M----- | :30 | 2 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 2 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WESHM | | 09/17/12 | 7:29 AM | NBC Today Show | 7:00-9:00 AM | :30 | 0FA12P092H | \$1,200.00 | NM |
| 1 WESHM | | 09/17/12 | 7:56 AM | NBC Today Show | 7:00-9:00 AM | :30 | 0FA12Z118H | \$1,200.00 | NM |
| 3 | 09/14/12 | 09/14/12 | *Early Sunrise @4:30AM | 430a-5am | ----F-- | :30 | 1 | \$80.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$80.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESHF | | 09/14/12 | 4:50 AM | *Early Sunrise @4:30AM | 430a-5am | :30 | 0FA12P092H | \$80.00 | NM |
| 4 | 09/17/12 | 09/17/12 | *Early Sunrise @4:30AM | 430a-5am | M----- | :30 | 1 | \$80.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$80.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESHM | | 09/17/12 | 4:57 AM | *Early Sunrise @4:30AM | 430a-5am | :30 | 0FA12P092H | \$80.00 | NM |
| 5 | 09/15/12 | 09/16/12 | sat/sun 5-6a ros | sat/sun 5-6a ros | -----SS | :30 | 1 | \$75.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -----SS | 1 | \$75.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WESH Su | | 09/16/12 | 5:12 AM | Sun 5-6a | Sun 5-6a | :30 | 0FA12Z118H | \$75.00 | NM |
| 6 | 09/16/12 | 09/16/12 | Sun Sunrise@6-8 AM | 6:00-8:00 AM | -----S | :30 | 2 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/10/12 | 09/16/12 | -----S | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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| 951185-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A | 1768 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------------|----------------|------------------------|----------------|----------------|------------|-------------|
| 6 | 09/16/12 | 09/16/12 | Sun Sunrise@6-8 AM | 6:00-8:00 AM | -----S | :30 | 2 | \$300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/16/12 | 6:53 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | OFA12P092H | \$300.00 NM |
| 2 | WESH | Su | 09/16/12 | 7:53 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | OFA12Z118H | \$300.00 NM |
| 7 | 09/17/12 | 09/17/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | M----- | :30 | 2 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 2 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 9:36 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | OFA12P092H | \$650.00 NM |
| 1 | WESH | M | 09/17/12 | 9:49 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | OFA12Z118H | \$650.00 NM |
| 8 | 09/17/12 | 09/17/12 | NBC Today Show II | 10AM-11AM | M----- | :30 | 2 | \$625.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 2 | \$625.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 10:28 AM | NBC Today Show II | 10AM-11AM | :30 | OFA12P092H | \$625.00 NM |
| 2 | WESH | M | 09/17/12 | 10:49 AM | NBC Today Show II | 10AM-11AM | :30 | OFA12Z118H | \$625.00 NM |
| 9 | 09/14/12 | 09/14/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | | ----F-- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 12:14 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | OFA12P092H | \$350.00 NM |
| 10 | 09/17/12 | 09/17/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | | M----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 12:00 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | OFA12P092H | \$350.00 NM |
| 11 | 09/14/12 | 09/14/12 | M-F 3-4 PM | 3:00-4:00 PM | ----F-- | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 3:47 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | OFA12G104H | \$275.00 NM |
| 12 | 09/17/12 | 09/17/12 | M-F 3-4 PM | 3:00-4:00 PM | M----- | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 3:24 PM | M-F 3-4 PM | 3:00-4:00 PM | :30 | OFA12Z118H | \$275.00 NM |
| 13 | 09/17/12 | 09/17/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | M----- | :30 | 2 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 2 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 4:22 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | OFA12P092H | \$650.00 NM |
| 1 | WESH | M | 09/17/12 | 4:41 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | OFA12Z118H | \$650.00 NM |
| 14 | 09/17/12 | 09/17/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | M----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

MTWTFSS

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| 951185-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------|--------------------|---------------------------|--------------------|-------------------|-------------|---------------|
| 14 | 09/17/12 | 09/17/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | M----- | :30 | 1 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | | | M----- | | 1 | \$800.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHM | | 09/17/12 | 5:27 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | OFA12P092H | \$800.00 NM |
| 15 | 09/14/12 | 09/14/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/10/12 | 09/16/12 | | | ----F-- | | 1 | \$1,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHF | | 09/14/12 | 6:21 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | OFA12P092H | \$1,000.00 NM |
| 16 | 09/17/12 | 09/17/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | M----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | | | M----- | | 1 | \$1,100.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHM | | 09/17/12 | 6:21 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | OFA12Z118H | \$1,100.00 NM |
| 17 | 09/16/12 | 09/16/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | -----S | :30 | 1 | \$700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/10/12 | 09/16/12 | | | -----S | | 1 | \$700.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/16/12 | 6:22 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | :30 | OFA12P092H | \$700.00 NM |
| 18 | 09/14/12 | 09/14/12 | M-F Entertainment Tonight | 7:00-7:30 PM | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/10/12 | 09/16/12 | | | ----F-- | | 1 | \$1,200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHF | | 09/14/12 | 7:29 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | OFA12G104H | \$1,200.00 NM |
| 19 | 09/17/12 | 09/17/12 | M-F Entertainment Tonight | 7:00-7:30 PM | M----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | | | M----- | | 1 | \$1,500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHM | | 09/17/12 | 7:11 PM | M-F Entertainment Tonight | 7:00-7:30 PM | :30 | OFA12P092H | \$1,500.00 NM |
| 20 | 09/14/12 | 09/14/12 | M-F Access Hollywood | Access Hollywood / | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/10/12 | 09/16/12 | | | ----F-- | | 1 | \$1,200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHF | | 09/14/12 | 7:48 PM | M-F Access Hollywood | Access Hollywood / | :30 | OFA12P092H | \$1,200.00 NM |
| 21 | 09/17/12 | 09/17/12 | M-F Access Hollywood | Access Hollywood / | M----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/17/12 | 09/23/12 | | | M----- | | 1 | \$1,500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESHM | | 09/17/12 | 7:42 PM | M-F Access Hollywood | Access Hollywood / | :30 | OFA12Z118H | \$1,500.00 NM |
| 22 | 09/14/12 | 09/15/12 | M-Su News @ 11PM | 11-1135p | ----FS- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 09/10/12 | 09/16/12 | | | ----FS- | | 2 | \$1,000.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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|---|------------|----------|---------------------------|-------------------|---------------------------|-------------------|----------------|------------|---------------|
| 22 | 09/14/12 | 09/15/12 | M-Su News @ 11PM | 11-1135p | -----FS- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 11:12 PM | M-Su News @ 11PM | 11-1135p | :30 | OFA12P092H | \$1,000.00 NM |
| 2 | WESH | Sa | 09/15/12 | 11:10 PM | M-Su News @ 11PM | 11-1135p | :30 | OFA12P092H | \$1,000.00 NM |
| 23 | 09/17/12 | 09/17/12 | M-Su News @ 11PM | 11-1135p | M----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 11:28 PM | M-Su News @ 11PM | 11-1135p | :30 | OFA12Z118H | \$1,500.00 NM |
| 24 | 09/17/12 | 09/17/12 | NBC Tonight Show | 11:35P-12:35XM | M----- | :30 | 2 | \$650.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 2 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 11:46 PM | NBC Tonight Show | 11:35P-12:35XM | :30 | OFA12P092H | \$650.00 NM |
| 1 | WESH | M | 09/17/12 | 12:31 AM | NBC Tonight Show | 11:35P-12:35XM | :30 | OFA12Z118H | \$650.00 NM |
| 25 | 09/14/12 | 09/14/12 | Late Night w/Jimmy Fallon | 12:35-1:35XM | ----F-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 1:13 AM | Late Night w/Jimmy Fallon | 12:35-1:35XM | :30 | OFA12G104H | \$250.00 NM |
| 26 | 09/17/12 | 09/17/12 | Late Night w/Jimmy Fallon | 12:35-1:35XM | M----- | :30 | 1 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 1:23 AM | Late Night w/Jimmy Fallon | 12:35-1:35XM | :30 | OFA12P092H | \$250.00 NM |
| 27 | 09/17/12 | 09/17/12 | Mon NBC Prime VOICE | Prime Other | M----- | :30 | 1 | \$4,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | M----- | 1 | \$4,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 7:58 PM | Mon NBC Prime VOICE | Prime Other | :30 | OFA12P092H | \$4,000.00 NM |
| 28 | 09/14/12 | 09/14/12 | NBC Prime GRIMM | 9:00-10:00 PM | ----F-- | :30 | 1 | \$2,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$2,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 9:18 PM | NBC Prime GRIMM | 9:00-10:00 PM | :30 | OFA12G104H | \$2,600.00 NM |
| 29 | 09/16/12 | 09/16/12 | NFL | 8:00PM-conclusion | -----S | :30 | 1 | \$9,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | -----S | 1 | \$9,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/16/12 | 11:39 PM | NFL | 8:00PM-conclusion | :30 | OFA12Z118H | \$9,500.00 NM |
| LR - Football | | | | | | | | | |
| 30 | 09/14/12 | 09/14/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | ----F-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/10/12 | 09/16/12 | ----F-- | 1 | \$500.00 | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 951185-1 | 09/23/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A | 1768 | |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|------------|-------------|
| 30 | 09/14/12 | 09/14/12 | Regis & Kelly 9-10 AM | 9:00-10:00 AM | ----F-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | F | 09/14/12 | 9:49 AM | Regis & Kelly 9-10 AM | 9:00-10:00 AM | :30 | oFA12G104H | \$500.00 NM |
| Total Spots | | | | | | | 37 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$40,135.00 |
| <u>Agency Commission</u> | \$6,020.25 |
| <u>Net Amount Due</u> | \$34,114.75 |